

Contact Information

Email

giannunzio.lucibelli@gmail.com

Born

12/07/1968 in Rome

Address

Via Calcinaia 63 - 00139 Roma (IT)

Phone

+039 335 6420999

Skills

- Adobe Creative Suite CC
- Apple Final Cut X Pro
- Adobe AfterEffects
- Adobe Premiere
- Adobe Photoshop
- Adobe Illustrator
- UI/UX Designer
- Adobe XD
- Figma
- Sketch
- Invision
- Wireframe and Prototyping Tools
- Interactive Designer
- Html, Html5, Css, Xml, Javascript
- Wordpress CMS
- Web Design and Web Communication
- Product and Graphic Design
- Digital Advertising, Adv Concept
- Special ADV Project
- Brand Identity
- Logotype Designer

Languages

Italian

Native Language

English

Advanced

Spanish

Medium

Giannunzio Lucibelli

Senior Art Director Digital designer



Web & digital communication, Special ADV Project, Motion Graphic, UX-UI Designer, Project Manager.

website portfolio www.nuzdesign.com

Experience

Gruppo Banca ICCREA SKY Italia Evermind agency

From 2019

Freelance Creative Director - Digital Designer UIUX Designer - Digital ADV Specialist

- UI UX Designer Web and Mobile App
- Interactive Designer
- Information architecture
- Digital marketing
- Brand identity, brand strategy, logo design
- Rich media custom format Display ADV
- Digital communication strategy
- Video editing, Motion Graphic

Italiaonline

Rome and Milan (Italy)

2013 - 2019

Creative Director and Coordinator Libero, Virgilio and all other verticals

- UI UX Designer
- Interactive Designer
- Product Designer
- Information architecture
- Web Communication and Design
- Brand Identity
- Digital Strategy
- Video and Motion Graphic
- Concept and Design Rich Media Format for Digital Advertising
- Custom and Special ADV Project

Matrix

Rome (Italy)

2010 - 2013

Art Director and Coordinator

- Art Director
- Web and product designer
- Mobile UI UX designer
- Interactive Designer
- Information Architecture

INC (Istituto Nazionale di Comunicazione)

Rome (Italy)

2007 - 2010

Freelance

- Creative Director
- Graphic and Web Designer Freelance
- Blog Panino D'autore
- Flash Interactive Designer

**Pirelli
TIM
TelecomItalia**
Rome (Italy)
2003 - 2010

Art Director

- Art director
- Web and Graphic Designer.
- Communication Area in SSC (TelecomItalia)
- Art director and Web Designer for Pirelli and Telecomitalia Internet-Intranet communications projects.

**TelecomItalia
Corporate
Communication
and Image**
Rome (Italy)
2000 - 2003

Art Director

- Art director
- Web Designer Internet and Intranet corporate website
- Communication ADV Campaigns
- Management of the Images and Video historical archive of TelecomItalia.

Freelance
Rome (Italy)
1997 - 1999

Graphic Designer

- Brand Identity
- Packaging
- Print
- Multimedia
- Web Designer

Education

A.Pacinotti ITIS
Rome (Italy)
1988

Electronics and IT

**IED Istituto
Europeo di Design**
Rome (Italy)
1993 - 1995

Two-Year Degree in Advertising, Communications and Graphic Design

**IED Istituto
Europeo di Design**
Rome (Italy)
1996

Master in Computer Graphics Motion and Video Design

**IED Istituto
Europeo di Design**
Rome (Italy)
2009

Adobe After Effects Editing Video and Motion Graphic

Certification & Courses

- From 2020 member of **IDF - Interaction Design Foundation** certifications courses for UI/UX Expert Designer
- Adobe creative suite CS4 seminars Comunicazione strategica sul web2.0 social network, blog, community, presso Bitnet di Roma
- Adobe creative suite CS3 seminars
- Macromedia From A to Web Macromedia Flash MX 2004 seminars Corso avanzato di Flash MX 2004 Developer, presso Inside srl
- Macromedia From A to Web Creazione siti web e usabilità
- Corso avanzato di Macromedia Flash all istituto Tutor in Bologna.